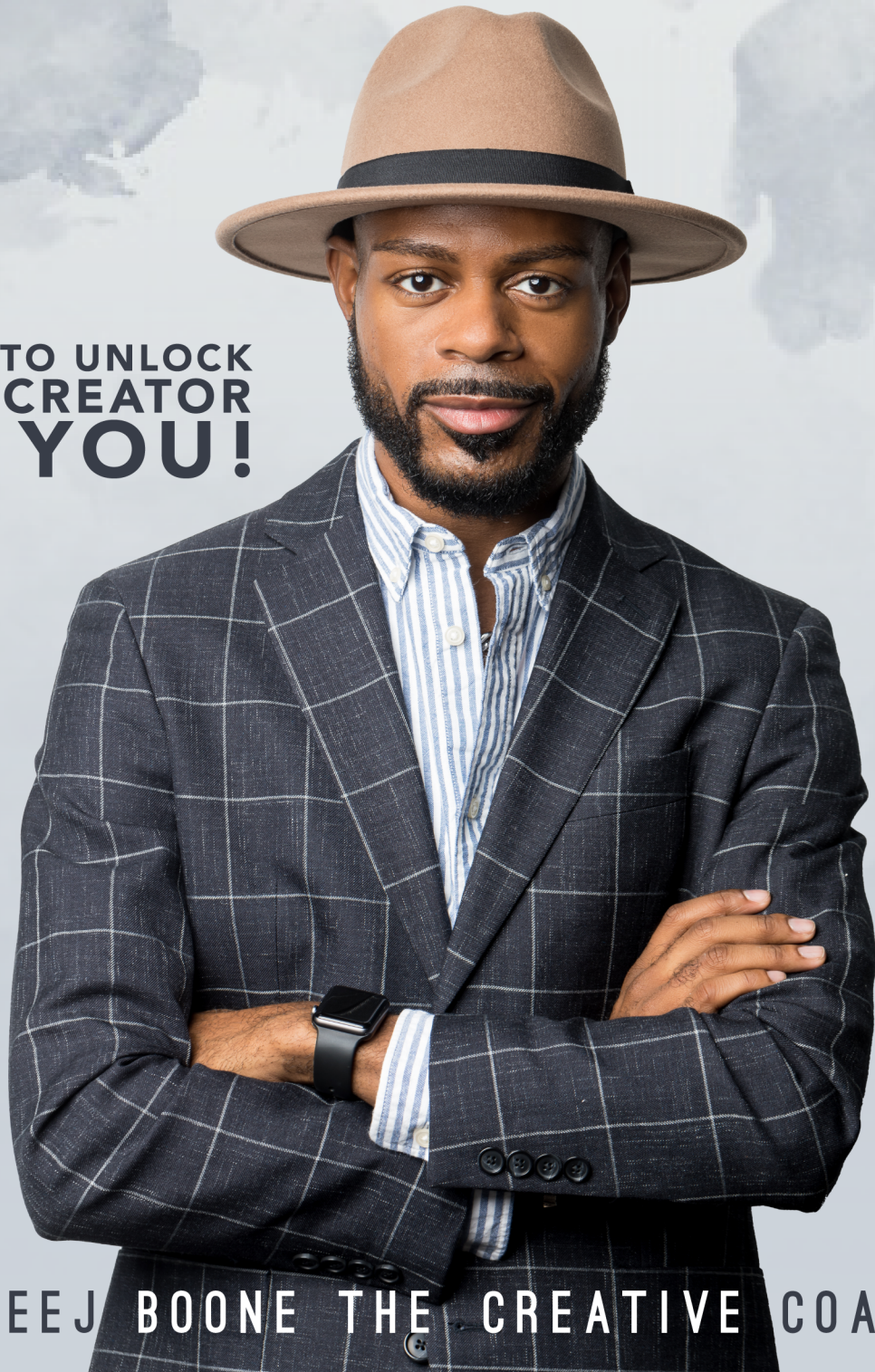


COLLECTIVELY *creative*

5 KEYS TO UNLOCK
THE CREATOR
IN YOU!



TEEJ BOONE THE CREATIVE COACH

INTRODUCTION

Working collectively as a creative can sometimes seem like a wild thought. Negative experiences can make us feel as though we can't work with others because of a competition mentality, or thinking someone may steal your ideas (and they may), but when we realize that we are indeed better together, that's when we become unstoppable. There is work we can do personally that allows us to create something beautiful collectively. This e-book will help you deal with some lies we've accepted as truths. On the other side is walking in your creative purpose, a creative flow for all your endeavors, and a circle of creative people who want to see you win! I've been a creative all of my life, from recording artist, to graphic designer, wardrobe stylist, to now creative coach, I've learned that some dreams are too big to take on alone, you have to enlist the help of others around you! Let's create something beautiful!



CONTENTS

01	CULTIVATE CAMRADERIE.....	5
02	CANCEL COMPETITION.....	7
03	CONSTRUCT COURAGE.....	9
04	CONQUER THE CALL.....	11
05	CAPTIVATE CULTURE.....	13



TEEJBOONE.COM

01

CULTIVATE
CAMARADERIE

01

CULTIVATE CAMRADERIE

Cultivate indicates there is some work involved. Merriam Webster defines Cultivate: to foster the growth of. This implies that I can't just show up and expect people to help me, I have to foster the growth of every relationship! Whether it's a working relationship or just friendship. You never know why someone has been placed in your life. You can't treat people as they have no asset, you have to be nice, I have to be friendly, firstly because it's the right thing to do but also the answers you need come through people, they don't fall out of the sky. I have to not just be nice but actually be genuine about it. Often creatives can be very closed off people, quiet and ever more silent when it comes to their ideas and plans. Which I understand, it's your baby. However when you're discerning about who's right for your vision and life, it'll be easier to decide who's for you and who's not. The problem with a lot of creatives is we sometimes walk around as if "we've arrived" but actually very simple in our thinking. When you get caught in the trap of believing you know everything, or no one can tell you anything, you put yourself in a place where no one wants to work with you or help you. The beautiful thing about cultivating camaraderie is you find that what resources, information or contact you may be lacking, someone else has if you'd be brave enough to not only reach out but foster the growth of that relationship.

02

CANCEL COMPETITION

02

CANCEL COMPETITION

Hear me out, I'm not saying kill the people who do what you do. If you're a sculptural artist, I'm not saying go and destroy all the other sculptural artists so that everyone in your city can only come to you. LOL! However I am saying destroy the mindset that makes you believe that every other sculptural artist is competing with you. Whatever creative field you're in, you have to destroy that mindset, although it may be true, people may be competing with you, but that can't be your focus. In becoming your best creative self your focus must remain on your creative purpose and things and people that support that path. We should be leading every creative collective project with love and the sincerest desire to see your creative peers win just as bad as you want to win. Everyone is always trying to see who's the next to make it big, but if we truly understand this nugget, we can all be next! I encourage you to take some time to truly reflect on if you've operated from this mindset, maybe your attitude wasn't the best the last time you worked with someone, or maybe you pushed someone along who reached out to you for advice, maybe even your intentions weren't pure when dealing with another creative. Let's refocus that energy to a genuine happiness for your fellow creatives, because just like you, they want to win, they're on a journey too! Let's not always assume the worst, lead with love, when you do that it's never a competition and it's never your loss.



03

TEEJBOONE.COM

CONSTRUCT COURAGE

03

C O N S T R U C T C O U R A G E

You have to build up your courage every day. You cannot afford to be discouraged. Courage is the fuel to creativity. When I set out to tackle some of the biggest goals in my life, I was courageous at the start, but then somewhere along the line it started to fizzle out. But I had to do the work to build it back up so I could finish strong! Even in your creative endeavors, it takes courage to introduce something new and fresh, it can be daunting to think about how people will receive your latest creative work, crippling almost, but you have to be confident in who you are as a creative and build up the courage to attack everything with the surety that you cannot fail! I remember when I made a decision to host The Creative Circle, an empowerment and networking event for creatives, I had so much excitement in the beginning! As time went on and I actually had to get to work on planning I got very scared. I mean scared to the point of quitting, like for real scared. Scared I would fail, scared people wouldn't show up, scared I would embarrass myself and my family, scared that maybe this isn't the right move, just scared! I pursued it scared, I made a decision that this is what I have to do and not doing it is not an option. I didn't let fear stop me, and the event was a huge success! People left empowered, feeling unstuck, and ready to forge ahead, and that's all I wanted. So I say to you creative, do whatever is necessary to keep yourself courageous, whether that is reciting daily affirmations, or making a playlist that gets you in the zone, find it and keep doing it. The world so boldly needs YOU!

04

CONQUER THE CALL

04

CONQUER THE CALL

You have to be fully convinced that I'm where I'm supposed to be, doing exactly what I'm supposed to do! It's in me, even when it feels like you don't have everything you need to be successful, remind yourself of your purpose. Nobody can be me like I can! I

“PURPOSE: HOW YOU USE YOUR EXPERIENCES, TALENTS, & PASSIONS TO BETTER THE LIVES OF THOSE AROUND YOU.”

don't care if you laugh/smile in your pictures like I do, or wear blue all day everyday, you can't conquer my call like I can! When people meet me and talk to me for a little bit, they are calculating in their minds what I'm all about. My brand/purpose is my DNA.

What I'm all about comes out through what I wear, what I say, how I move. I have to be intentional about everything I do and own it! That's what makes you unique and needed! Be unapologetically you! No one knows all the work it takes to be the creative everyone sees today, so don't be afraid to show them who you are! There is somebody somewhere who has what you need, but if you're not brave enough to speak up and stand out, they may never get what they need. Purpose are the flyest shoes that you could ever own, when you wear them heads turn, they fit like a glove, you could literally wear them all the time, they lead you into the right doors and opportunities! it's time for you to step into those purpose shoes & walk this thing out!



05

CAPTIVATE CULTURE

05

CAPTIVATE CULTURE

Captivate culture means that I'm so in my lane that no one can deny that I am killing the game! I know that seems a little self-absorbed but somebody has to be great, it may as well be us. With the purpose that's inside of you, I truly don't believe it was just meant for you, that would defeat the whole idea of having a purpose, it's always meant for others. For an example a chair does not benefit a chair, a home really doesn't benefit the home itself, see where I'm going here?

Your purpose has to be for a specific audience and it's up to you to figure out who and captivate them! Blow them away, help them see that they need you! We all have a purpose that pulls us into an assignment that may feel uncomfortable, it may even feel wrong sometimes but you have to remind yourself that I'm working on something & I'm going somewhere! Everyone may not always get it or get you but trust me, the ones that are your audience will get it!

I know your family wants you to quit that lil' business and get a job with benefits but tell them "I'm working on something & I'm going somewhere!" I know the money isn't rolling in like you want it to yet, & it's more days in the red than in the black, but tell yourself "I'm working on something & I'm going somewhere!"

I see you pouring your soul into those posts, reels & lives & you're not seeing the engagement you deserve but tell your soul "I'm working on something & I'm going somewhere!"

*LET'S
CON-
NECT*

*DO YOU HAVE A CREATIVE IDEA
THAT NEEDS SOME CULTIVATING?*

VISIT [TEEJBOONE.COM](http://teejboone.com) TO BOOK YOUR FREE CLARITY CALL!

